


<b>Search Notes</b>  	<b>Application/Control No.</b>  09695216	<b>Applicant(s)/Patent Under Reexamination</b>  LAUCKHART ET AL.
	<b>Examiner</b>  John M MacIlwinen	<b>Art Unit</b>  2142

### SEARCHED

Class	Subclass	Date	Examiner
709	200	1/30/2012	JM
705	14.61, 14.68	1/30/2012	JM

### SEARCH NOTES

Search Notes	Date	Examiner
Appeal Conference - John MacIlwinen, Andrew Caldwell, Robert Harrell	8/31/08	JM
Appeal Conferee: Robert B. Harrell (Primary Examiner Art unit 2142)	8/31/2008	/RBH/
705/14.4-14.47,14.73 subclass search	1/30/2012	JM
705 and 709 text limited search	1/30/2012	JM
NPL text search, including Google search for terms: saturation audit verify extrapolate view hit ad statistics rotation replay	1/30/2012	JM
inventor search	1/30/2012	JM
assignee search	1/30/2012	JM
USPAT, USPGPUB, EPO, JPO, DERWENT text search	1/30/2012	JM
Consulted with James Myhre, Primary 3682, for search assistance	6/23/2011	JM
STICFast and Focused Search	6/22/2011	JM

### INTERFERENCE SEARCH

Class	Subclass	Date	Examiner

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